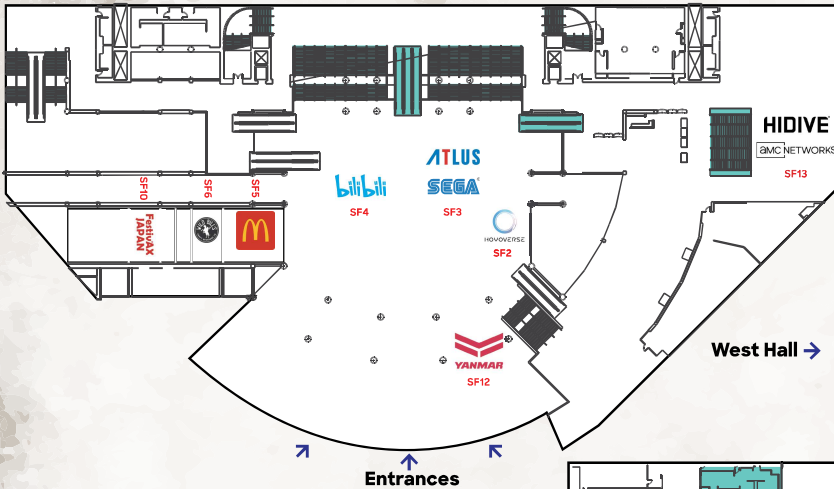


↑ Exhibit Hall ↑



Activations: South Hall

- SF2 HoYoverse
- SF3 ATLAS/SEGA
- SF4 Bilibili
- SF5 McDonald's
- SF6 Wild Bill's Craft Beverage Co.
- SF10 Festiv'AX Japan
- SF12 YANMAR
- SF13 HIDIVE

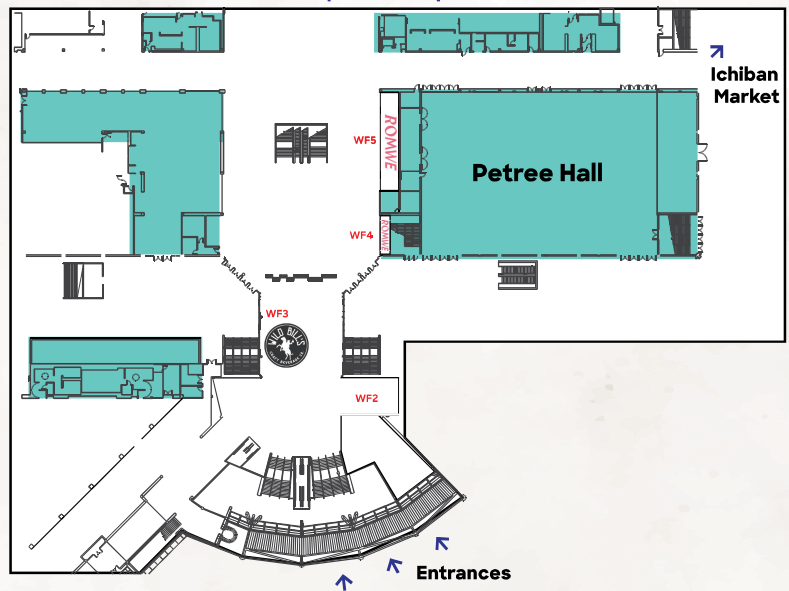


Lobby Activation Spaces

Activations: West Hall

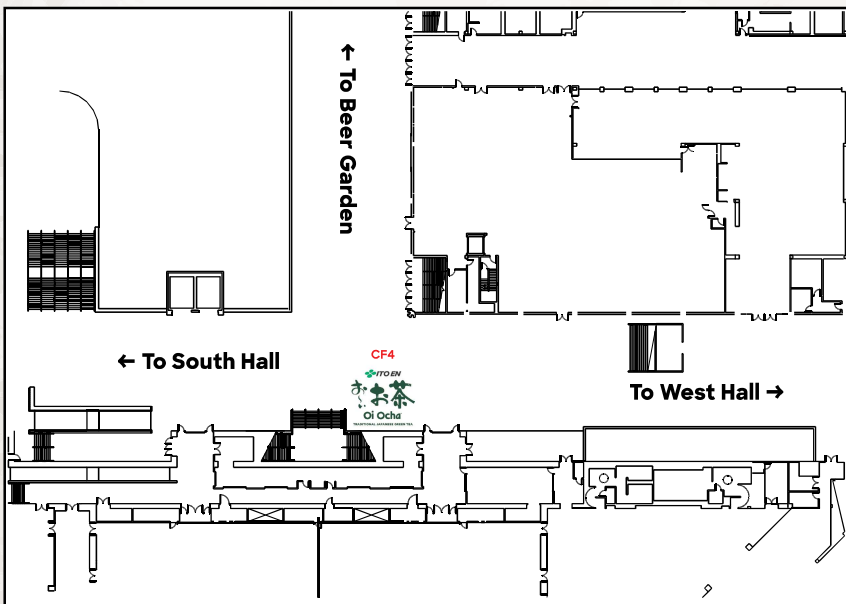
- WF2 Square-Enix
- WF3 Wild Bill's Craft Beverage Co.
- WF4 ROMWE
- WF5 ROMWE

Entertainment Hall



South Hall ↓

Entrances



Activations: Concourse

- CF4 Ito En